REMEMBER: THIS SALE OPENS THURS, DAY MORNING, JANUARY 30th, AT 9:00 A. M. CLOSES FEBRUARY 3rd, 10 P. M.

SHERRILI'S

REMEMBER: EVERYTHING GOES AT EX-ACTLY WHAT THE GOODS ARE MARKED TO COST AND NOTHING IS RESERVED!

CREATERIONAL SALE

Began on Thursday Morning, January 30th At 9:00 O'clock---Continues Only Four Days

Our company having decided to move a part of the Eagle Lake stock to Temple, we will, beginning Thursday morning, Jan. 30th, offer our entire stock of Dry Goods, Shoes, Hats and Clothing to the buying public at just what the goods are marked to cost. Hundreds of dollar's worth will be offered for a mere fraction of their real value. Many goods will go at a figure far below its actual wholesale cost. Want to sell every dollar's worth before this great sale closes. It is an unusual opportunity. Never before, maybe never again, will such a buying chance come your way. Its the money-saving chance of a life time. You can't fully realize what an opportunity it is unless you come and see for yourself. Those needing merchandise cannot afford to miss this sale. Remember, too, that this sale will positively close Monday night, February 3rd, THEREFORE WILL ONLY RUN FOUR SALES DAYS

POSITIVELY NO GOODS CHARGED DURING THIS SALE

Remember! Everything Goes at What the Goods are Marked to Cost=-Nothing is Reserved!

Remember! This Sale Opens Thursday Morning, January 30th, 9 a. m.-Closes Monday Night, February 3rd at 10 p. m.-Only Four Sales Days

A Bonafide Sale That Will Eclipse Any and All Other Sales Ever Held In Colorado County!

DON'T WAIT! BE AMONG THE THE FIRST TO GET YOUR PICK AND CHOICE OF THIS IMMENSE STOCK OF NICE NEW,

CLEAN AND STAPLE DRY GOODS, SHOES, CLOTHING, HATS, MILLINERY AND LADIES READY-TO-WEAR

An Millinery and Ladies'
Hats will go at just onehalf the Wholesale Cost I

SHERRIL MERCANTILE CO.

"THE PEOPLE'S STORE"

4

EAGLE LAKE, TEXAS

All Millinery and Ladies: Hats will go at just onehalf the Wholesale Cost I